



**Arkansas
Leadership Academy**

Academy Action

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Upcoming Institutes:

Master Principal Institute

P3S1—Sep. 16-19, 2008

P2S1—Oct. 21-24, 2008

P1S2—Nov. 11-13, 2008

P3S2—Dec. 9-11, 2008

Superintendent Institute

**Session 1—Sept. 21-24,
2008**

Session 2—Dec. 2-3, 2008

Session 3—Webinar TBD

Session 4—May 4-5, 2009

Teacher Institute

**Forum 16, Session 1—
Sep. 7-10, 2008**

**Forum 15, Session 2—
Nov. 2-4, 2008**

DKL Team Institute

Session 3—Oct. 2, 2008

Special points of interest:

- Academy presents at AAEA's summer conference in Little Rock.
- Due to high demand, Teacher Institute offers two forums for 2008-2009 year.
- Debbie Davis named Interim Director of the Academy; search for new Director continues.
- If you are interested in attending any of the Academy's institutes, apply early for next year. Check out the Academy's website or call the Academy office.

New Phase I Cohort Begins Master Principal Institute



PI Principals work together in a team-building activity.

In July, a new cohort of 40 principals began Phase I of the Master Principal Institute at the Winthrop Rockefeller Institute on Petit Jean Mountain. Phase I principals must be full-time practicing principals with at least one year of experience, hold a state principal certificate/standard building level administrator license, and submit a completed application. Participants are chosen based on their application responses and on achieving a state-wide balance using demographic information.

Phase I participants increase their understanding of facilitation tools and processes, change and strategies for managing change, reflective practice, action research, and professional learning communities. They also enlarge their professional network and are introduced to the five MPI Performance Areas.

Master Principal Institute Hosts Scoring Session

Last month, the Master Principal Institute hosted 12 scorers from around the state and country at the Inn at Carnall Hall in Fayetteville. These scorers met together for 3 days to score portfolios for participants applying to Phase II and Phase III.

Phase II portfolios are scored for Narratives/Artifacts (85%) and Contextual (15%) for the 5 Performance Strands: Creating and Living the Mission, Vision, and Beliefs; Leading and Managing Change; Developing Deep Knowledge of Teaching and Learning; Building and Maintaining Collaborative Relationships; and Building and Sustaining Accountability Systems. Phase III portfolios are scored for Stories/Bullets/Artifacts (85%) and Contextual (15%) for the 5 Performance Strands.

Scorers score portfolios in pairs, so inter-rater reliability is important for obtaining consistent, accurate scores. Scorers work from the Master Principal rubric and from a glossary of terms to reach consensus on scores and notes. A scoring facilitator also monitors the scoring process to check for inter-rater reliability.

After scoring is complete, the Master Principal Institute leader meets with the Arkansas Leadership Academy team to decide who demonstrated evidence that they could be successful at the next level and then contacts each applicant to let them know the status of his or her portfolio. Participants are also given their scores and scorers' feedback to use in improving targeted areas.

New Phase II participants and their districts are

Glenda Bryan of Avondale;
Kelly Burns of Ozark;
Karen Carter of Little Rock;
Shawn Carter of Pocahontas;
Robin Catt of Marion;
Cindy Covington of Siloam Springs;
Danny Davis of Newark;
Mary Elmore of Rogers;
Debbie Flora of Springdale;
Donnie Forehand of Dover;
Arlene Fugitt of Nashville;
Artie Furlow of Camden Fairview;
Ashley Garcia of Fayetteville;
Marsha Hash of Lincoln;
Loretta Hassell of North Little Rock;
Sandra Hollaway of Wynne;
Sue Ann Jernigan of Dardanelle;
Iciphine Jones of Dewitt;
Katie Jones of Forrest City;
Chad Jordan of Lake City;
Cathy Koch of Russellville;
Shyrel Lee of Pulaski County;
Carolyn Love of Lee County;
Susan Ridings of Fordyce;
Tanya Sharp of Bentonville;
Lisa St. John of Bentonville;
Brenda Tash of Russellville; and
Shane Vincent of Ozark.

New Phase III participants and their districts are

Georgia Chastain of Cabot;
Melanie Churchill of Camden Fairview;
Jan Harris of Texarkana;
Marguerite Hillier of Texarkana;
Lisa Tennyson of Newport;
Jerry Vaughn of Cabot; and
Cynthia Voss of Springdale.

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Enrich Your Career: **The 8 Keys to Leadership Greatness**

In its August newsletter "Executive Leadership," the National Institute of Business Management sets forth what it considers 8 laws for reaching your full potential as a leader. These laws were identified by retired Air Force Reserve Maj. Gen. William A. Cohen as a professor of leadership at California State University, Los Angeles. Consider how you might apply these to your leadership in education:

1. Maintain absolute integrity.

Fired from the CEO position at Arby's and Shoney's for promising more service, support, and money to his franchisees, Leonard Roberts says, "You cannot maintain your integrity 90% and be a leader...It's got to be 100%."

2. Know your stuff.

Rejected twice by the University of Southern California's film school, Steven Spielberg was signed to a seven-year contract with Universal Studios for proving he knew his stuff.

3. Declare your vision.

Former Southwest Airlines CEO Howard



Putnam says, "Most companies fail in their growth because they don't have a vision."

4. Show uncommon commitment.

Dell Computer Corp. rose to No.1 in six months because of Michael Dell's commitment to speed, saving money and time through assembly and distribution deals.

5. Expect positive results.

Commissioned by Andrew Carnegie in the early 1900's to research success, Napoleon Hill discovered that hidden within every disadvantage or obstacle lies an equally powerful opportunity.

6. Take care of your people.

As director of operations at a Florida fire alarm

company, Mark Peters pleaded to the company president on behalf of one of his best managers for a raise, winning him the raise and his loyalty.

7. Put duty before self.

Homer Laughlin China Co. was facing liquidation in the 1970's due to cheap imports, but knowing this would destroy its community, it invested in a new kiln and revived an old design. Bloomingdale's launched the revived brand, called Fiesta, and now Homer Laughlin is the largest U.S. pottery company.

8. Stand out in front.

By plunging in and personally negotiating sponsorship contracts, runner Peter Ueberroth raised \$215 million in profit at the 1984 Olympic Games in Los Angeles by wearing the uniform of a different Olympic worker each day during the Games.

Find the National Institute of Business Management's newsletter at <http://www.execleadership.com/index.aspx>

The 8 keys to leadership greatness. (2008, August). *Executive Leadership*, p. 1-2.